AGENDA

12:00 **Registration and buffet lunch**

13:00 **Welcome from Silicon Catalyst/Techworks NMI and introduction to ARM Flexible Access from host (Phillip Burr)**

13:15 **Testing your start-ups value proposition. (Malcolm Penn, Future Horizons)**

13:30 **Bad things happen to good people!   Choosing your "go to market", company trademarks and IP protection**
15 mins presentation from Semiconductor Founder.
(Phil O'Donovan, Co-founder CSR plc)
15 mins presentation from Semiconductor Executive.
(Jerry Loraine, Artimi – Staccato – Veebeam)

14:00 **It's all about the team.**
15 mins presentation from Semiconductor
Founder. (Single person invention idea, Bruno Johnson, Cascoda, IoT)
15 mins presentation from Semiconductor
Founder. (Team idea, Jim Nicholas, CEO Uniphy

14:30 Company operations. Creating relentlessly repeatable processes that are scalable from day 1.
15 mins presentation from Semiconductor Founder. (Vaysh Kevada, Salience Labs)
15 mins presentation from Semiconductor Founder. (Peter Hughes, VP Operations, what they do and why it is so important)

15:00 Break

15:30 What problem are you solving? Design IP, Semiconductor product or End-to-end system play
15 mins presentation from Semiconductor Founder.
(Design IP, Patrick Camilleri, Co-founder Crypto Quantique)
15 mins presentation from Semiconductor Founder.
(End to end system play, Gary Spittle, CEO, Sonical)

16:00 How much money will you need? Bootstrap, Grant funding, Angel or VC investors.
15 mins presentation from Semiconductor Corporate.
(Tony Milbourn, u-blox, Corporate VC)
15 mins presentation from Semiconductor VC.
(Dr Owen Metters, Foresight Williams, VC)

16:30 Panel session (All speakers) : Q&A from the audience

17:00 After events drinks and networking