



NMI Virtual Conference 2021

Sponsorship Guide

Thursday 1st April 2021

www.nmiconference.com

nmi
Electronics
Manufacturing

PROMOTIONAL OPPORTUNITIES

The NMI Virtual Conference will offer sponsorship and exhibiting opportunities for our members.

There will be industry specific talks from experts, confirmed so far are:

- Dr Stephen Lambert – McLaren Applied
- Dr Ali Kazerooni – SP Energy
- John Moylan – Newport Wafer Fabs
- Huw Williams – SPTS
- David Cole – Ultra CEMS

Sponsors confirmed so far:



Table-Top Exhibitors confirmed to far:



Why Sponsor?

- Increase brand awareness
- Targeted marketing
- Access to our NMI Community and Stakeholders
- Strengthen business relationships
- Lead generation
- NMI personalised Media Kit for self-promotion

SPONSORSHIP/EXHIBITOR PACKAGES

Headline Sponsor – NMI Members £500

The Headline Sponsor package features several exclusive benefits and showcases your brand as a prominent leader in the NMI Community.

This package includes:

- Speaker opportunity to promote your business (timings to be confirmed)
- Separate virtual room to allow networking opportunities
- Logo featured prominently on the conference home page and all promotional material
- Promoted across NMI Social Media and Conference websites
- NMI Conference Media Kit to do self-promotion
- Dedicated webpage to promote your products and services with option to add videos, collaterals and other materials – available to view until September 2021
- Free unlimited tickets for staff and guests

Table-Top Exhibitor – NMI Members £100

Table-Top Exhibitor package includes:

- Speaker opportunity to promote your business (timings to be confirmed)
- Separate virtual room to allow more networking opportunities
- Logo on NMI Conference website
- NMI Conference Media Kit to do self-promotion
- 5 free tickets for staff and guests

Speaker/Sponsor Opportunities
Angela Tansey
Angela.tansey@techworks.org.uk

NMI Director
Jillian Hughes
Jillian.hughes@techworks.org.uk

All sponsor/exhibitor packages are on a first come first serve basis

All prices are exclusive of VAT